



Sponsored by the
POLITICAL BEHAVIOUR RESEARCH GROUP
*through the generosity of the Department of
Political Science and the Faculty of Social Science*

research talk

Miranda Goode

Ivey Business School

Consumer

Identity: Cues,

Boundaries, and

Salience

When: Monday, November 25, 2013

Noon–1:30pm

Where: SSC 4112

A light lunch will be provided